



## Sentegra and One Dollar Services & Technologies Form Strategic Alliance

**GOLDEN, CO.** – Sentegra, LLC and One Dollar Services & Technologies de México SA de CV have aligned strategically to deliver leading edge interactive, digital transaction & authentication technology to Mexico and Latin America. With this alliance, One Dollar Services will provide their customers with secure hardware and software that supports Contactless RFID and USB interactive authentication, access control, digital ticketing, digital payment, security for offline and online transactions and marketing.

One Dollar Services, ([www.1dollarservices.com.mx](http://www.1dollarservices.com.mx)), is a leader in providing state of the art technology solutions in Mexico for government agencies, health care, banks, military, the tourism industry and expo centers. Their contacts and expertise in these areas brings a valuable customer base to Sentegra.

Sentegra ([www.sentegra.com](http://www.sentegra.com)), with offices in the US and Europe, specializes in interactive authentication technologies for internet based and real-world proximity transactions. Sentegra has prepackaged integration solutions, *The meWallet™ Systems*, for Digital Ticketing, Mobile Tourism, Access Control, Payment, Micropayment, Loyalty Programs and Event Management and has a full set of simple integration tools for many other business applications. Sentegra also delivers interactive SMS, (Text Messaging), solutions for marketing and Emergency Alerts. [www.sentegra.com](http://www.sentegra.com) & [www.sentegra-sms.com](http://www.sentegra-sms.com)

Jon Shore, CEO and Founder of Sentegra said, “The meWallet System, meWallet enabled handheld devices and our SMS systems are a perfect fit for customers already serviced by ODS. For us Mexico and Latin America are great emerging markets for secure transaction products as well as SMS Emergency Alert Systems. ODS’s customer base is exactly the customer base for our products. Now ODS’s clients will be able to communicate securely and interactively with their customers in real time and send them electronic cash, coupons, tickets, loyalty points, rebates and much more. We are very excited about exploring and actualizing the possibilities.”

Jean Paul Pelletier, CEO and founder of One Dollar Services sees this strategic alliance as a positive move for his company. Mr. Pelletier said, “We are extremely impressed with Sentegra and its products. They are well designed, supported, flexible and most certainly represent the future of transaction technology. We are proud to offer them to our customers in Mexico and Latin America.”

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