



Press Release

Sentegra to display its Mobile Electronic Wallet Technology at CSIA DEMOGala

Sentegra, LLC, one of the leading developers of secure contactless and online transaction electronic wallet hardware and software, has been selected to be one of only 54 Colorado technology companies to showcase their cutting edge innovations during the Colorado Software and Internet Association's (CSIA) DEMOGala on October 11, 2007 at the Grand Hyatt in Denver, Colorado.

The DEMOGala day long event will feature a keynote address by Tim Armstrong, President, Advertising and Commerce, North America for Google.

Sentegra will demonstrate its innovative meWallet, (Mobile Electronic Wallet), System. The meWallet System facilitates secure RFID contactless point of sale and online electronic payment, digital ticketing, authentication and access control. Sentegra's meWallet idDisc key fob is a logical evolution beyond credit cards and "smart cards". The meWallet idDisc's 3 factor security characteristics virtually eliminate identity theft and transaction fraud. Because it's an interactive wallet device, clients can load the idDisc with eCash, credit cards, eTickets, rebates and promotional offers that can directly increase their revenues. Sentegra supplies a market ready end to end system that easily integrates with existing point of sale devices.

"Sentegra is very proud to have been chosen to be part of the CSIA DEMOGala, and we are honored to be one of the few selected from among the many truly innovative advanced technology companies from across this state," said Jon Shore, CEO and Founder of Sentegra. "The Company's development, qualification and delivery of the meWallet System is an important contribution to the secure transaction and authentication industries and to see this in person will leave a lasting impression on the DEMOGala audience of investors, CEOs, potential customers and leaders from throughout the region."

The 2007 CSIA DEMOGala is the third annual celebration of Colorado technology and innovation. New for 2007 is the Innovation Conference this must-attend day-long conference will deliver panel discussions, case studies and noted speakers across four innovation tracks.

As always, DEMOGala 2007 will showcase the most innovative Colorado companies across a wide-spectrum of technologies - software, robotics, aerospace, bioscience and more. The day will start with an inspiring keynote by Brad Feld, one of the top technology venture capitalists.

This year CSIA is going to take DEMOGala to the next level with national speakers, a day-long conference that every company will benefit from and CSIA's ever-present educational aspects." Registration is available at <http://www.csiaonline.com> or by calling CSIA's main offices at 303.592.4070.

About Sentegra

Sentegra, LLC is positioned to be a major international technology and service supplier to multi-billion dollar markets including: banks, online merchants, theme parks, sports teams & stadiums, ski and other destination resorts, entertainment centers, educational institutions, cruise ships, medical centers, government agencies and credit card issuers.

For more information, visit www.sentegra.com and www.sentegra-sms.com or call Sentegra's US office at +1 303 670 0754.